

10 reasons

you should do business in Zambia

a Presentation by Zambia's Ambassador
to Germany and Poland,

Anthony Mukwita

in Gdynia, Poland.

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Ladies and Gentlemen welcome to Zambia, the land of 365 days of sunshine. Below are the **ten reasons** you should come and join us in this **happy country** if you want to get the **best returns on your money**.



1

Youthful population. More than 50 percent of Zambia's 17 million people are youths meaning enough labour and consumers for the present and future .



2

Vast tracts of land, water and other natural resources means you have key basics to start business from .



3

Working and credible rule of the law, justice system means your money is protected by domestic and international laws.



Log onto PACRA e-services

"Business Starts Here"

4

Ease of registration and starting a company or business as fast as one day to one month according to studies and experience .



5

Peace, safety, stability and predictability. Everyone wants to feel safe when they are making money. Zambia is the 2nd most peaceful country in Africa, no war since 53 years ago.



6

If you are in the energy sector, VOILA! President Edgar Chagwa Lungu just scrapped a subsidy that kept tariffs low for more than 40 years. There's a deficit of over 2000MW that needs to be filled up.



7

Zambia belongs to SADC and COMESA meaning you are looking at a market of 700 million people around Zambia not 17 million people. The Spending power is about \$1 trillion in this grouping.



8

No exchange controls. Bring your money, double it and take it for re-investment and come back.



9

Competitive Tax incentives for a specific period for start ups



10

An African government under President Edgar Chagwa Lungu that refuses to interfere with business, unless it needs to help you.



The Mayor of Berlin calls on the Zambian Stand during the just ended global travel show, the ITB.

Thank you for listening

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